
EXCELLENCE — IN — MANAGEMENT

C. NORTHCOTE PARKINSON ■ M.K. RUSTOMJI



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MANAGEMENT
SERIES

EXCELLENCE IN MANAGEMENT

This book interprets and simplifies the thinking of the world's leading management experts such as Peter Drucker, Koontz, Urwick and others in the authors' very individual and vivid style.

It exudes more down-to-earth commonsense than a whole library of learned and weighty books on management.

Excellence in Management is a simple and easy-to-read book which can be understood by everyone—and you may even get a laugh out of it as you go along.

Parkinson and Rustomji's outstanding books on management with their remarkably simple presentation are now being published worldwide: in the U.S.A., U.K., Japan, Germany, Spain, Israel, Brazil and Czechoslovakia.

Excellence in Management is a must for everyone who wants to manage and organize: a chairman of a multi-national organisation, an administrator of a hospital or a university, a civil servant, an army officer, a foreman in a factory, even a petty shop-keeper with a single office boy as his assistant; it is also invaluable for students of management.

If this book cannot help solve your problems, it will certainly tell you where you are going wrong. *Excellence in Management* offers excellent suggestions for the problems that beset managers. Even if only a few of the many ideas sink home, it might well be the best investment you have ever made.

Excellence in Management

**C. NORTHCOTE PARKINSON
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**Illustrated by
ROMA CHAKRAVARTY**



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An excellent guide for all achieving executives, this book discusses, interprets and simplifies the ideas of the world's leading management experts. Written in the authors' unique style which has made their books international best-sellers, *Excellence in Management* exudes more down-to-earth commonsense than a whole library of learned and weighty books on management.

Relevant to today's management techniques, this might be the best investment you have ever made.

