

**MANAGERS DO THINGS RIGHT.
LEADERS DO THE RIGHT THING.**


“Warren Bennis, who doesn’t preach but leads, has a great deal to say to any executive who, by being a ‘manager,’ has the responsibility to take on leadership as well.”

—Peter Drucker

LEADERS

THE STRATEGIES FOR
TAKING CHARGE

THE
FOUR KEYS
OF EFFECTIVE
LEADERSHIP

 Warren Bennis & Burt Nanus

LEADERS

THE STRATEGIES FOR TAKING CHARGE

Warren Bennis & Burt Nanus



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