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BENNETT CERF

LAUGH DAY

anecdotes,
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the nation's number one
raconteur

LAUGH DAY

A New Treasury
of Over 1,000
Humorous Stories
and Anecdotes

Bennett
Cerf

With illustrations by
MICHAEL K. FRITH

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Bennett Cerf is the foremost of modern storytellers (and story-listeners). Here, he has gathered more than 1,000 of the liveliest anecdotes he has told—and heard—in his travels all over the world, and in his multiple careers as publisher, lecturer, columnist, and TV star.

This is a collection for anyone who wants to read a good story. It is also a wonderful handbook for anyone who wants to tell a good story.

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