



5 WEEKS TO WINNING BRIDGE

MONEY-BACK GUARANTEE
(SEE FIRST PAGE)



BY ALFRED SHEINWOLD

*Editor of The Bridge World magazine, master player, teacher,
lecturer and syndicated bridge columnist*

This new book is a tested course covering all areas of bidding and play for all bridge players. From the simplest fundamentals to the latest improvements in Point Count, from elementary play to the newest Italian bidding systems, this book is designed to make you a consistent winner.

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**WINNING
BRIDGE**

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SHEINWOLD**



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**THE FIRST GUARANTEED
PRACTICAL HOME-STUDY
COURSE FOR ALL
BRIDGE PLAYERS**

**Here is the way
you will learn—
simply, surely,
day by day,
for ♠³⁵ days:**

- | | |
|--|--|
| ♠ ¹ How to value your hand | ♦ ¹² After a takeout double |
| ♥ ² The versatile one-bid | ♠ ¹³ Shutout bids |
| ♣ ³ How to handle your notrumps | ♥ ¹⁴ When to sacrifice |
| ♦ ⁴ Responding to the opening bid | ♣ ¹⁵ Penalty doubles — low contracts |
| ♠ ⁵ Rebids — where judgment begins | ♦ ¹⁶ Penalty doubles — high contracts |
| ♥ ⁶ Two-bids — strong and weak | ♠ ¹⁷ Reopening the bidding |
| ♣ ⁷ How to bid your slams | ♥ ¹⁸ Second review and self-testing quizzes |
| ♦ ⁸ First review and self-testing quizzes | ♣ ¹⁹ Simple finesses |
| ♠ ⁹ Bidding with a part score | ♦ ²⁰ More about finesses |
| ♥ ¹⁰ Overcalls | ♠ ²¹ When <u>not</u> to finesse |
| ♣ ¹¹ Doubling for takeout | ♦ ²² The hold-up play |

MORE—Turn to the first page of this book.