

**SOLHADE**  
INTERNATIONAL

# Industry of the Millennium

## TECHNOLOGY

*Diamonds Quality Jewellery*

## HOSSANIFE DETECTION

*Usaini Thiir Ingerim!*

## PRECIOUS METALS

*Gold and Silver Demand Tracked*

## TRADE FAIRS

THE INDIAN  
GEM & JEWELLERY  
MAGAZINE  
NOV-DEC  
1999



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## 7 GJEPC-BTC Meet

A joint forum from the top of the meeting business. On Gemstones and the Council representing The Jewel Standard industry.

## 13 "India Vision 2000"

The first round of a jewelry design research organized by The Jewelry Museum Development Centre at Mumbai specially to serve outstanding items.

## 21 The Euro

The new monetary unit offers a number of advantages in opportunities in developing countries.

## 31 Towards Quality Jewellery

A full day symposium on gem jewellery design and business insights from the manufacturing as well as designing segments of the jewellery industry.

## 43 Unmask That Impostor!

Some clues for the detection of impostors are provided by Bernard Sorel.

## 49 Trade Fairs

A trade fair is not to be confused with a trade show or jewelry show. The September 1997 Jewellery Trade Fair, October 1997 Jewellery Trade Fair, December and February at Las Vegas.

## 12 On the Upswing

India's economy might rise fast in full fledged office of the Council to meet expansion of gem and jewelry market there.

## 14 Industry of the Millennium

Continuing to maintain momentum, India's diamonds, colored gem and jewelry will flourish in capturing even higher market shares in the increasing jewelry market.

## 28 Diamonds that Made History

Also through the history of 100 famous diamonds commissioned by Dr. Bhanu on on display in Mumbai.

## 38 Gem of a Conference

The International Gemmological Conference held for the first time in India has the world's leading lights in the field sharing their knowledge.

## 46 The Birth of a Giant

"Sagity", a joint venture between Swarovski and Ceylon Sapphire, is set to set new world standards of quality in gemstones.

## 53 Precious Metals

Desire for gold jewellery is rising high, while increased price paid also for silver in Europe.

BRILLIANT NEWS FLASH



Today's brilliant Swarovski and Swarovski  
in the art of cutting and sparkling gemstones.  
But, have considered essential innovations to  
an increasingly competitive jewelry industry.  
We are now creating a joint company to become  
the world's best single source for high-end cut  
gemstones, with a commitment to exceeding  
your highest expectations.



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